

# 2010 SOUTH PACIFIC CALENDAR

Updated March 26, 2010



Issue Date	Special Issues & Reports (Standard Booking Deadline, unless otherwise indicated)	Special Sections	On Sale	Ad Close*
Jan 11		<a href="#">Going Green</a>	Jan 4	Dec 5
Jan 18		<a href="#">Global Investing</a>	Jan 11	Dec 11
Jan 25	<a href="#">Global Business Special Report: Energy</a>	<a href="#">Going Green</a>	Jan 18	Dec 21
Feb 1	<a href="#">DAVOS Walk-Up</a>		Jan 25	Dec 25
Feb 8	<a href="#">Inside DAVOS: Board of Economists</a>		Feb 1	Jan 2
Feb 15	<a href="#">DAVOS Wrap-Up</a> ; Winter Olympic Preview		Feb 8	Jan 9
Feb 22		<a href="#">Global Investing</a>	Feb 15	Jan 15
Mar 1			Feb 22	Jan 22
Mar 8		<a href="#">Going Green</a>	Mar 1	Jan 29
Mar 15			Mar 8	Feb 5
Mar 22	<a href="#">10 Ideas Changing the World</a>  	<a href="#">Going Green</a>	Mar 15	Feb 12
Mar 29		<a href="#">Global Investing</a>	Mar 22	Feb 19
Apr 5		<a href="#">Going Green</a>	Mar 29	Feb 26
Apr 12	<a href="#">Environment</a>  		Apr 5	Mar 5
Apr 19		<a href="#">Going Green</a>	Apr 12	Mar 12
Apr 26		<a href="#">Global Investing</a>	Apr 19	Mar 19
May 3		<a href="#">Going Green</a>	Apr 26	Mar 26
May 10	<a href="#">TIME 100 (D)</a>  		May 3	Apr 2
May 17		<a href="#">Going Green</a>	May 10	Apr 9
May 24		<a href="#">Global Investing</a>	May 17	Apr 16
May 31	Summer Arts Preview (Built if sold)	<a href="#">Going Green</a>	May 24	Apr 23
Jun 7			May 31	Apr 30
Jun 14	World Cup Special (D)	<a href="#">Going Green</a>	Jun 7	May 7
Jun 21	NO ISSUE			
Jun 28		<a href="#">Global Investing</a>	Jun 21	May 21
Jul 5		<a href="#">Going Green</a>	Jun 28	May 28
Jul 12			Jul 5	Jun 4
Jul 19		<a href="#">Going Green</a>	Jul 12	Jun 11
Jul 26		<a href="#">Global Investing</a>	Jul 19	Jun 18
Aug 2		<a href="#">Going Green</a>	Jul 26	Jun 25
Aug 9			Aug 2	Jul 2
Aug 16		<a href="#">Going Green</a>	Aug 9	Jul 9
Aug 23			Aug 16	Jul 16
Aug 30		<a href="#">Global Investing</a> ; <a href="#">Going Green</a>	Aug 23	Jul 23

## Calendar Key

**Ad Close Dates:** Standard Ad Close is 4 weeks. Targeted Editions Ad Close is 5 weeks. Style & Design Ad Close is 6 weeks. Ad materials due at close. Closing dates and editorial dates subject to change. NA=Not Applicable. D=Double Issue

**Brand Extensions:**  : TIME.com  : Global

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Sept 6			Aug 30	Jul 30
Sept 13		<a href="#">Going Green</a>	Sept 6	Aug 6
Sept 20	<a href="#">Global Business Report: China WEF</a>		Sept 13	Aug 13
Sept 27		<a href="#">Global Investing;</a> <a href="#">Going Green</a>	Sept 20	Aug 20
Oct 4	<a href="#">Heroes (D)</a>		Sept 27	Aug 27
Oct 11		<a href="#">Going Green</a>	Oct 4	Sept 3
Oct 18			Oct 11	Sept 10
Oct 25		<a href="#">Global Investing;</a> <a href="#">Going Green</a>	Oct 18	Sept 17
Nov 1			Oct 25	Sept 24
Nov 8		<a href="#">Going Green</a>	Nov 1	Oct 1
Nov 15	<a href="#">Global Business Report: APEC CEO Summit</a>		Nov 8	Oct 8
Nov 22	<a href="#">Best Inventions</a>	<a href="#">Going Green</a>	Nov 15	Oct 15
Nov 29		<a href="#">Global Investing</a>	Nov 22	Oct 22
Dec 6	<a href="#">DAVOS Tech Pioneers (Built if sold)</a>		Nov 29	Oct 29
Dec 13	Photos of the Year		Dec 6	Nov 5
Dec 20	Best of the Year in Culture	<a href="#">Going Green</a>	Dec 13	Nov 12
Dec 27**	<a href="#">Person of the Year (D)</a>		Dec 20**	Nov 19

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